

S.Y.B.COM(M.S.) SEMESTER III COURSE OUTCOMES

Subject Name : MJ-Introduction to Marketing Management

Subject Code : 1253111

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Learners can able to understand & recall the traditional & contemporary marketing concepts.		✓				
CO2	They will demonstrate & understand the factors affecting buying behavior of consumers.		✓				
CO3	They can assess & evaluate the marketing management strategies through real life cases.					✓	
CO4	Students will analyze the emerging trends in marketing management & evaluate the impact of technology on marketing decisions				✓		

Subject Name : MJ-Marketing Research

Subject Code : 1253112

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Define and critically analyze the marketing research process, including its ethical implications.				✓		
CO2	Evaluate and compare different consumer research, advertising research, and motivational research methodologies.					✓	
CO3	Demonstrate proficiency in selecting and applying appropriate scales of measurement and sampling techniques, including determining optimal sample sizes.			✓			
CO4	Synthesize and interpret data collected through various marketing research methods, utilize appropriate data analysis tools						✓

Subject Name : MJ-Introduction to Financial Services

Subject Code : 1253113

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Students will be able to explain the structure and functioning of financial services and their role in economic development.		✓				
CO2	Students will gain knowledge about different financial institutions, their functions, and regulatory authorities governing financial markets.		✓				
CO3	Students will develop the ability to analyze various financial products such as banking services, insurance, mutual funds, and investment instruments.				✓		
CO4	Students will understand the regulatory framework for financial services and apply risk management principles to safeguard financial transactions and consumer interests.			✓			

Subject Name : MJ-Financial Management

Subject Code : 1253114

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Learners will be able to understand the fundamental principles of financial management and grasp the relationship between risk and return		✓				
CO2	Learners will evaluate investment proposals using capital budgeting techniques with investment decisions and calculate the cost of capital.					✓	
CO3	They can Understand the different sources of finance available to businesses. And analyse the impact of capital structure on firm value.		✓		✓		
CO4	Learners will be able to Manage working capital effectively to optimize liquidity and profitability and cash management strategies.			✓			

Subject Name : VSEC-Consumer Behaviour

Subject Code : 1253411

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Students will identify and analyze marketing communication and psychological, social and cultural factors that influence consumer decisions.			✓			
CO2	Students will be able to understand effect of online purchasing and consumer segmentation strategies		✓				

Subject Name : VSEC-Financial Statement Analysis

Subject Code : 1253412

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Understand the meaning, nature, objectives of preparation of Financial Statements		✓				
CO2	Understand the components and users of Financial Statements		✓				
CO3	Learn the conventional and vertical formats of preparation of financial statement		✓				
CO4	Use tools of financial statements analysis and interpret the same.			✓			

Subject Name : Minor-Public Finance

Subject Code : 1213211

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Students will be able to understand Government fiscal functions, different theories of public expenditure, and social advantage.		✓				
CO2	Students will be able to understand Fiscal Policy and Public Revenue, Public Budgeting Framework, Taxation Policy and Principles.		✓				
CO3	Students will be able to know Public Expenditure and public debt	✓					
CO4	Students will be able to analyze the union Budget, Public Expenditure and its Trends, Debt Financing of the Government, Fiscal Federalism, and Centre-State Financial Relations.			✓			

Subject Name : Cyber and Digital Safety

Subject Code : 1103311

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	To introduce the foundational concepts of cyber safety and digital privacy		✓				
CO2	To create awareness of common online threats and best practices for digital hygiene.		✓				
CO3	To equip students with skills for safe usage of social media, devices, and the internet.			✓			
CO4	To develop a mindset for ethical digital behavior and responsible technology use.	✓					
CO4	To explore emerging cyber risks including AI, deepfakes, and the role of legislation.				✓		

Subject Name : ह दिं ि भाषा : व्याव ारिक प्रयोग

Subject Code :

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	ववद्यावर्थयों कल हाजभाषा वहदं ि का ज्ञान प्राप्त हलगा, एवंदक्षता प्राप्तहलगी		✓				
CO2	ववद्यावर्थयों कल हाजभाषा वहदं ि के व्याकहवणक प्रयलग की जानकाही प्राप्त हलगी		✓				
CO3	ववद्यावर्थयों कल वहदं ि-संज्ञा आवद का ज्ञान प्राप्तहलनेकेसार् भाषा केिद्धु, व्यावहारहक रूप का ज्ञान हलगा		✓				
CO4	. ववद्यावर्थयों कल काहकों, वाक्य होना एवंभावषक वोह्नों आवद का ज्ञान प्राप्तहलगा			✓			

Subject Name : भाषिक कौशल ाांचेउप्ोजन - २

Subject Code :

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	णिद्यार्थयांना कथाकथन या भाणिक कौशलयाचे स्िरूप समजेल		✓				
CO2	णिद्यार्थयांना प्रभािी कथाकथनासाठी आश्यक असिन्या क्षमता आणि तंत्रांचा पररचय होईल			✓			
CO3	णिद्यार्थयांना अणभिचन या भाणिक कौशलयाचे स्िरूप समजेल.		✓				
CO4	णिद्यार्थयांना प्रभािी अणभिचन करण्यासाठी आश्यक असिन्या क्षमता आणि तंत्रांचा पररचय होईल.			✓			
CO5	णिद्यार्थयांमध्ये प्रत्यक्ष कथाकथन ि अणभिचन करण्यासाठी आश्यक असिन्या क्षमता आणि कौशलये णिकणसत होतील.						✓

**Subject Name : CC-Cultural-Indian Theatre:Classical Roots &
Contemporary Expressions**

Subject Code : 2523613

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Describe the historical and cultural development of Indian theatre across different time periods.		✓				
CO2	Interpret and apply the aesthetic principles from Natyashastra (such as Rasa and Abhinaya) in the analysis of theatrical performances.				✓		
CO3	Critically evaluate classical Indian plays for their structure, themes, character development, and historical significance.					✓	
CO4	Compare and contrast different forms of modern Indian theatre and assess their audience impact and staging methods.						✓
CO5	Demonstrate understanding of street theatre and one-act plays by creating outlines or performing excerpts reflecting real-world issues.		✓				

CO6	Reflect on the role of performing arts in cultural preservation, education, and community engagement.		✓				
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**Subject Name : CC-Sports-Introduction to Sports Training &
Tests and Measurement**

Subject Code : 2523612

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Understand and apply the principles of sports training.			✓			
CO2	Identify and differentiate between various training methods.				✓		
CO3	Develop effective exercise plans and training schedules.						✓
CO4	Evaluate the impact of training on performance enhancement.					✓	

Subject Name : CC-NSS-Study of Indian Social Reforms.

Subject Code : 2523620

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Understand the history of social work in India and the role, characteristics, and philosophy of Indian social reformers in promoting social change.		✓				
CO2	Assess the contributions of major Indian social reformers in advancing social justice, equality, and community development.					✓	
CO3	Develop communication, interpersonal, and life skills required for effective participation in community service and NSS activities.						✓
CO4	Apply disaster management principles and community engagement strategies through project work to support preparedness, response, and rehabilitation efforts.			✓			

S.Y.B.COM(M.S.) SEMESTER IV COURSE OUTCOMES

Subject Name : Retail Management

Subject Code : 1254111

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Students will be able to demonstrate a comprehensive understanding of core retail marketing concepts and analyze the behaviour of retail consumers.		✓				
CO2	Students will be able to critically evaluate and formulate strategic decisions regarding retail location selection and merchandise management.			✓			
CO3	Students will be able to apply the 4Ps of marketing to develop effective rural retailing strategies and construct robust retail brand.					✓	
CO4	Students will be able to analyze and compare various e-retailing business models and assess the strategic role of visual merchandising.				✓		

Subject Name : Customer Relationship Management

Subject Code : 1254112

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Learners will be able to analyze the CRM link with the other aspects of marketing			✓			
CO2	Learners will be able to understand the concept of CRM strategy and its implementation		✓				
CO3	Learners will be able to understand different CRM models in service industry					✓	
CO4	Learners will be able to analyze emerging trends and different issues in CRM			✓			

Subject Name : Auditing

Subject Code : 1254411

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Describe the purpose and scope of an audit, explain the fundamental principles of auditing, and identify the key stages of the audit process, including risk assessment and evidence gathering.		✓				
CO2	Develop and document a comprehensive audit plan that incorporates risk assessment, materiality considerations, and appropriate audit procedures, adhering to professional auditing standards.					✓	
CO3	Apply fundamental auditing techniques to assess internal controls, identify potential risks, and evaluate the effectiveness of organizational processes.			✓			
CO4	Apply appropriate vouching and verification techniques to examine financial documents and assets, and evaluate their authenticity, accuracy, and proper valuation.	✓					

Subject Name : Financial Institution & Market

Subject Code : 1254114

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Identify and classify different types of financial institutions and markets.	✓					
CO2	Analyze the determinants of interest rates and pricing in various financial markets.			✓			
CO3	Evaluate the impact of regulatory policies and global trends on financial institutions and Markets.					✓	
CO4	Learners are able to understand new trends like blockchain, cryptocurrencies and globalization in financial markets.		✓				

Subject Name : Indian Economy

Subject Code : 1214211

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Understand the key features of the Indian Economy		✓				
CO2	Understand the importance of agriculture and government initiatives for rural development.		✓				
CO3	Analyze the role of industries, services, and infrastructure in economic growth.			✓			
CO4	Identify major economic issues and government policies to address them.	✓					

Subject Name : SEC-Ad Making

Subject Code : 1254411

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Students will be able to analyse the historical development evaluate different types of advertising.			✓			
CO2	Students will be able to discuss the impacts of personalized social media advertising.					✓	
CO3	Students will be able to describe the roles and functions of regulatory bodies like DAVP and ASCI and DD		✓				
CO4	Students will be able to differentiate between and apply the AIDA and DAGMAR and analyze the role of advertising in brand building, particularly concerning Gen Z.	✓					

Subject Name : Financial Inclusion Skills in Youth

Subject Code : 1254412

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Learners will develop the ability to budget, save, and set financial goals, fostering responsible financial behavior.			✓			
CO2	Learners will gain an understanding of financial inclusion mechanisms, including microfinance and government initiatives, allowing them to make informed financial decisions.		✓				

Subject Name : AEC - Communication Skills in English II

Subject Code : 2514512

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Understand and interpret any text they are reading from different perspectives.		✓				
CO2	Arouse the interest of learners in listening to and watching good quality audio and visual media.				✓		
CO3	Acquire proficiency in the skills of listening; speaking, reading and writing that will help them meet the challenges of the world.			✓			
CO4	Develop good oral and written skills of communication in the English language.						✓

Subject Name : Data Analytics

Subject Code : 1104311

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Work with datasets using spreadsheet tools and Python.			✓			
CO2	Apply data cleaning and transformation techniques.		✓				
CO3	Generate meaningful visualizations and summaries from data.	✓					
CO4	Use tools like Power BI for creating dashboards.					✓	
CO5	Derive actionable insights from data in real-life scenarios.			✓			

Subject Name :CC - Integrated Theatre Production: Stage Craft, Costume, Music and Technology

Subject Code : 2524613

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Understand and interpret any text they are reading from different perspectives.		✓				
CO2	Arouse the interest of learners in listening to and watching good quality audio and visual media.				✓		
CO3	Acquire proficiency in the skills of listening; speaking, reading and writing that will help them meet the challenges of the world.			✓			
CO4	Develop good oral and written skills of communication in the English language.						✓

Subject Name : CC- Advanced Sports Training and Performance Evaluation

Subject Code : 2524612

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	To impart practical skills in sports training and evaluation techniques.			✓			
CO2	To encourage participation in various sports and fitness activities.			✓			
CO3	To develop a scientific approach to training and performance assessment.			✓			
CO4	To enhance organizational and leadership skills through event planning and volunteering.				✓		
CO5	To foster a deeper understanding of training intensity, recovery, and testing protocols.		✓				

Subject Name : CC-NSS Youth and Disaster Management

Subject Code : 2524611

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Explain the meaning, types, and causes of natural and man-made disasters and their impact on society.		✓				
CO2	Understand disaster risk reduction strategies including preparedness, mitigation, response, relief, rehabilitation, and reconstruction.		✓				
CO3	Demonstrate the role of youth in disaster management through community awareness, preparedness activities, and responsible civic participation.			✓			
CO4	Plan and execute community-based projects that address local disaster preparedness and resilience, and present findings through reports and viva voce.						✓

