



Thakur Educational Trust's (Regd.)

**THAKUR RAMNARAYAN
COLLEGE OF ARTS & COMMERCE**



NAAC Accredited & ISO 21001:2018 Certified

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Outcomes Based Education (OBE) Document

**Programme: B.Com.(M.S.)
F.Y.B.Com.(M.S.)**

Program Educational Objectives

PEO1: To prepare students for careers in general management, marketing & financial areas such as to flourish & boost in their professional career.

PEO2: To develop the student's ability to survive the challenges of entrepreneurship and grow in their respective fields.

PEO3: To prepare the student for entry into a program of postgraduate study in general management and related specialization fields.

Program Outcomes

On successful completion, graduates of B. M. S. programme will be able to:

PO1. Critical Thinking: Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives.

PO2. Effective Communication: To speak, read, write and listen clearly in person to make meaningful conversations in the real world, related to marketing and finance..

PO3. Social Interaction: Evoke views of others, mediate discussions and help reach conclusions with the stakeholders of society.

PO4. Effective Citizenship: Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering in various consumer centric programmes.

PO5. Ethics: Recognize the significance of ethical and moral values related to the consumer, and accept responsibilities towards a better future for the society.

PO6. Environment and Sustainability: Inculcate the sustainable development in the organizations to provide the better protection for the environment.

PO7. Self-directed and Life-long Learning: Enhance the competence of the individual to be self dependent and be a life-long learner in the aspect of socio, economic, interpersonal and technological skills.

PO8. Research Related Skill: Inculcate the analytical skills and research skills of the changing market situations among the students.

PO9. Discipline knowledge: Build fundamentals in core areas of Marketing, Finance, Business Research & Quantitative Techniques, Economics, Statistics, and get exposure to the relevant software.

PO10. Problem solving: Ability to logically question assertions and analyze the patterns in order to distinguish between essential and irrelevant aspects of problems.

PO11. Team Building: Ability to work with a group of people in an organization and lead them in order to become a leader/entrepreneur.

PO12. Technical Aspects: Learn the best practices of handling technical aspects of logistics, operations & total quality management along with the systems involved in the overall production process.

Program Specific Outcomes (FINANCE)

On successful completion, graduates of B.M.S. degree program will be able to:

PSO 1: Demonstrate communication, logical and analytical skills.

PSO 2: Acquire and apply knowledge related to financing, financial system and money management.

PSO 3: Inter relate and interpret different aspects of finance and its application. Manage investment and wealth management functions of an organization.

PSO 4: Explore and demonstrate the knowledge of different areas of financial management in the market.

Program Specific Outcomes (MARKETING)

On successful completion, graduates of B.M.S. degree program will be able to:

PSO 1: Demonstrate communication, entrepreneurial, logical and analytical skills.

PSO 2: Acquire and apply knowledge related to marketing, sales system and consumer and market changes management.

PSO 3: Inter relate and interpret different aspects of marketing and its application. Manage interpersonal relationships as a part of human resources of an organization.

PSO 4: Explore and demonstrate the knowledge of different areas of commerce and management.

F.Y.B.M.S. SEMESTER I COURSE OUTCOMES

Subject Name : Major - Principles of Management (MJ - POM)

Subject Code : 1281111

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Learners will remember & understand the basic concepts of management.	✓	✓				
CO2	Learners can apply & strategically analyse the domains of managerial practices.			✓	✓		
CO3	Learners will evaluate & create a roadmap to derive concrete managerial solutions.					✓	✓

Subject Name : Major - Bhartiya Theory of Management Styles (MJ - BTMS)

Subject Code : 1281112

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Students will understand Bhartiya theory of management		✓				
CO2	Students will apply & adopt the management styles of Bhartiya management.			✓			
CO3	It will create learner centric approach through holistic development of the students.						✓

Subject Name : OE -Quantitative Techniques-I (OE-CW)

Subject Code :

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	To reinforce the basic math concepts and ideas within the learners	✓	✓				
CO2	To enhance the reasoning power of the learners and make them think over and apply concepts/formulae to solve math problems of indirect nature, thereby developing their problem-solving capacity.			✓			
CO3	To develop logical thinking of the learners					✓	
CO4	To make learners competent across all competitive and entrance examinations.			✓			

Subject Name : OE - IT Google Workspace (OE-ITGW)

Subject Code : 1011312

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	To Manage email communications with Gmail.	✓	✓	✓			
CO2	To Schedule and organize meetings and events using Google Calendar. Arrange and attend video meetings with Google Meet, Communicate with others using Google Chat.	✓	✓	✓	✓		
CO3	To Save , manage, and share files with Google Drive.	✓	✓	✓			
CO4	To Generate and collaborate documents, spreadsheets and presentations.	✓	✓	✓	✓		
CO5	To Design Google Forms and collect data for surveys . Generate reports based on the collected data and integrate it with other Google Workspace applications.						✓
CO6	To Use Google Classroom to digitally organize, distribute, and gather assignments, course materials, and feedback.	✓	✓	✓			
CO7	To Navigate confidently and make use of the numerous functionalities of Google Maps.	✓	✓	✓			
CO8	To Able to design, develop, and maintain informative and visually appealing websites using Google Sites.						✓

**Subject Name : VSC - Information Technology in Business Management
(VSC - ITBM)**

Subject Code : 1281411

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Learners will be acquainted to different applications of Information technology in business.		✓				
CO2	Learners will develop the professional email drafting skills.			✓			
CO3	Develop learners understanding of the recent technologies and business model.		✓				

Subject Name : SEC - Business Start Up Skills (SEC - BSS)

Subject Code : 1281412

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Students will understand the opportunities with regards to Business Start-ups		✓				
CO2	The students will learn about the various sources of finance for a new venture		✓				
CO3	Learners will inform about the role of central/state government in promoting entrepreneurship		✓				
CO4	Students will learn about the survival and growth strategies of start-ups				✓		
CO5	Students will be encouraged to come up with innovative ideas for start-up enterprise.						✓

Subject Name : AEC - Business Communication Skills I (AEC - BCS)

Subject Code : 2511512

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Understand the basics and significance of business communication theory.		✓				
CO2	Adapt to and use digital communication methods for personal and business purposes.			✓			
CO3	Grasp and effectively use the nuances of verbal and non-verbal communication.			✓			
CO4	Improve their skills in business correspondence.						✓

Subject Name : VEC - Environmental Management & Sustainable

Development-I

Subject Code :

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Use principles of Environmental Science for explaining sustainable development and its related ethical concerns			✓			
CO2	Display scientific perspective for issues confronting our present day environment		✓				
CO3	Analyze the national and global environmental issues relating air, water, soil, and land use, biodiversity, and pollution.				✓		
CO4	Explain the Role of an individual in relation to human population and environmental pollution.		✓				

Subject Name : IKS - Indian Knowledge System Series (Generic) (IKS)

Subject Code : 2531511

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Learner will understand and appreciate the rich Indian Knowledge Tradition		✓				
CO2	Learner will understand the contribution of Indians in various fields		✓				
CO3	Learner will experience increase subject-awareness and self-esteem					✓	
CO4	Learner will develop a comprehensive understanding of how all knowledge is ultimately intertwined				✓		

Subject Name : CC- Introduction to Cultural Activities (ICA)

Subject Code : 2521611

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Learner will analyze different cultural activities and their impact on society.				✓		
CO2	Learner will evaluate the role of cultural heritage in contemporary society.					✓	
CO3	Learner will create a cultural activity plan that integrates traditional and modern elements						✓

Subject Name : CC- Introduction to Sports, Physical Literacy, Health and Fitness and Yog (IS)

Subject Code : 2521615

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Learner will apply basic principles of physical literacy to improve personal fitness.			✓			
CO2	Learner will demonstrate proficiency in a variety of sports and fitness routines.					✓	
CO3	Learner will assess the relationship between regular physical activity and overall health and wellness.					✓	

Subject Name : CC- National Service Scheme (NSS)

Subject Code : 2521612

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Learner will reflect on the social and cultural responsibilities of being a volunteer.				✓		
CO2	Learner will design a community service project that addresses a local issue.						✓
CO3	Learner will evaluate the impact of NSS activities on personal and societal development.					✓	

F.Y.B.M.S. SEMESTER II COURSE OUTCOMES

Subject Name : Major - Principles of Management (MJ - POM)

Subject Code :

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Students will remember & understand the domains of delegation and control.	✓	✓				
CO2	Students will apply & analyse the strategies adopted by successful business leaders.			✓	✓		
CO3	Students will evaluate & apply evolving management opportunities & challenges			✓		✓	

Subject Name : Major - Major - Global Management Theories (MJ- GMT)

Subject Code :

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Students will learn about the core values and models of Organisational Development		✓				
CO2	Students will have a clear understanding of the global theories of motivation		✓				
CO3	Students will have a clear understanding of the global theories of effective leadership.		✓				
CO4	Students will understand the different Management Styles followed across the globe			✓			

Subject Name : VSEC - Foreign Exchange Market and Derivatives (VSC-FEMD)

Subject Code :

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Learners will analyse alternative currency translation methods for settlement of goods.				✓		
CO2	Students will examine the organization of the Foreign Exchange Market				✓		
CO3	Learners will acquire the information about the derivative market and its operation.		✓				
CO4	Learners will identify foreign exchange risk and the techniques available to control the same.			✓			

Subject Name : VSEC-MS OFFICE (VSEC-MSO)

Subject Code :

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Enable learners to create, open and edit the document in formats that are compatible with other word processing applications.			✓			✓
CO2	Student can create documents with MS word which can easily be accompanied into MS PowerPoint, Excel or any other MS office application						✓
CO3	Enhancement of skills to prepare presentations for their academic purpose.			✓			
CO4	Learners will be equipped with MS excel and ready for administration.			✓			

Subject Name : Minor - Indian Economic Policy-I

Subject Code :

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Understand the important features of Indian Economy		✓				
CO2	Analyze the challenges and major issues of development in India.				✓		
CO3	Apply the awareness of programs of poverty alleviation in their general life.			✓			
CO4	Evaluate the role of various stakeholders in shaping Indian policy.					✓	
CO5	Critically analyze various socioeconomic policies.					✓	

Subject Name : OE-Effective Communication-I

Subject Code :

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Learners will be able to understand the basic processes involved in effective communication, including encoding, transmitting, and decoding messages.		✓				
CO2	Learners will be able to develop and deliver clear and organized oral presentations.			✓			
CO3	Learners will be able to engage in effective one-on-one and small group communication, showing empathy and clarity.			✓			
CO4	Learners will be able to write clear, concise, and well-organized texts tailored to specific audiences and purposes.						✓

Subject Name : Oe-Logic & Data Interpretation II

Subject Code :

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	To reinforce the basic math concepts and ideas within the learners		✓				
CO2	To improve the cognitive power of the learners and make them think over and apply concepts/formulae to solve math problems of indirect nature, thereby developing their problem-solving capacity			✓			
CO3	To develop rational thinking of the learners				✓		
CO4	To make learners competent across all competitive and entrance examinations			✓			

Subject Name : HINDI-कौशल के आधार

Subject Code :

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	हवद्याहथार्यो को लेखन, वाचन कौशल के ज्ञान प्राहप्त के साथ मौहलक अहभव्यहि में बदलाव आएगा।		✓				
CO2	हवद्याहथार्यो का लेखन, वाचन कौशल द्वारा मानहसक हवकास होगा, पठन-शहि, शैली का हवकास होगा।				✓		
CO3	हवद्याहथार्यो को लेखन, भाषण कौशल से भाहषक-शहि, शहैलयो का सिंविान होगा हवशेषज्ञता आएगी।			✓			
CO4	हवद्याहथार्यो को लेखन, वाचन, श्रवण, भाषण कौशल की हवशषे ताओँऔर उपयोहगता का ज्ञान प्राहप्तहोगा।		✓				

Subject Name : MARATHI-भाषिक कौशल्लांचेउपोजन – १

Subject Code :

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	णवदयार्थयांना णवणवध कायाक्रम व घटना-प्रसांरी करावयाच्या भांरिचेस्वरूप कळेल.		✓				
CO2	णवदयार्थयांना णवणवध कायाक्रम व घटना-प्रसांरी करावयाच्या णनवेदनाचेस्वरूप कळेल.		✓				
CO3	णवणवध कायाक्रम व घटना-प्रसांरी करावयाच्या भांरिसाठी आवश्यक असिन्या क्षमता आणि तांत्रांचा णवदयार्थयांना पररचय होईल		✓				
CO4	वणवध कायाक्रम व घटना-प्रसांरी करावयाच्या णनवेदनासाठी आवश्यक असिन्या क्षमता आणि तांत्रांचा णवदयार्थयांना पररचय होईल.		✓				
CO5	वदयार्थयांना प्रत्यक्ष भांरि आणि णनवेदन करण्याची सांधीउपलब्ध होईल व त्यांच्या क्षमता णवकणसत होतील			✓			

Subject Name : CC- Introduction to Cultural Activities (ICA)

Subject Code :

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Learner will analyze different cultural activities and their impact on society.				✓		
CO2	Learner will evaluate the role of cultural heritage in contemporary society.					✓	
CO3	Learner will create a cultural activity plan that integrates traditional and modern elements						✓

Subject Name : CC- Introduction to Sports, Physical Literacy, Health and Fitness and Yog (IS)

Subject Code :

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Learner will apply basic principles of physical literacy to improve personal fitness.			✓			
CO2	Learner will demonstrate proficiency in a variety of sports and fitness routines.					✓	
CO3	Learner will assess the relationship between regular physical activity and overall health and wellness.					✓	

Subject Name : CC- National Service Scheme (NSS)

Subject Code :

Course Outcomes

After completing this course, students will be able to:

CO	Course Outcomes	Revised Bloom's Taxonomy Learning Levels					
		R	U	A	N	E	C
CO1	Learner will reflect on the social and cultural responsibilities of being a volunteer.				✓		
CO2	Learner will design a community service project that addresses a local issue.						✓
CO3	Learner will evaluate the impact of NSS activities on personal and societal development.					✓	